

THE TORONTO STAR

La Presse

LE SOLEIL

EXOS

Federal Vote Intention January 18, 2006

## Methodology

***WARNING: we do not consider a single night of tracking to be scientifically conclusive. These nightly releases are intended only to respond to curiosity about day-to-day movements. Their true statistical significance will become clearer when analysed as part of a larger weekly sample.***

- The objectives of the Toronto Star/La Presse/EKOS Federal Election 2005-06 nightly polling are two-fold:
  - i. first, to create a large, reliable weekly sample, modeling voter intention and the driving factors, including the day-to-day trends (reported on Saturdays); and
  - ii. second, to provide the most immediate and focused summary of national voting intentions (reported on a daily basis).
  
- This document presents the daily findings from telephone surveys with a national random sample of Canadians, 18 years of age and older conducted on January 18, 2006.
  - Daily sample sizes and associated margins of error are presented on the next page.
  - Please note that the margin of error increases when the results are sub-divided.
  - Refusal rate and measurement errors will also increase the overall survey error.

## Sample and margin of error

	Jan. 18	
	Sample size	Margin of error
National	*839	$\pm 3.4$

# Detailed tables

## Federal vote intention Jan. 18/06

	National federal vote intention* (%) n=839**
Conservative Party of Canada	35.1
Liberal Party of Canada	29.3
NDP	18.0
Bloc Québécois	12.6
Green Party	4.4
Other	0.7
<i>Undecided/declined</i>	<i>13.8</i>
<i>Would not vote</i>	<i>2.8</i>

\* Question: "Which political party do you intend to vote for in the January 23 election?"

\*\* Denotes overall sample size (includes undecided and those who do not know/offer no response)



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